**BI Project (25 points)**

Over the last year, the three New York locations of [fast-food restaurant Blazin’ Burger Preview the document](https://ucdenver.instructure.com/courses/346960/files/3907603/download?verifier=TSHBRIe7IBZuCoanzjNPi2NsP6xNi3xCoTJKroNv&wrap=1) have produced mixed financial results. You, the regional manager, have been tasked with analyzing the performance data from each location, gathering additional external data, and identifying the causes of these results.

For this assignment, you first need to create a presentation-ready dashboard to monitor the Key Performance Indicators (KPIs) for all three restaurant locations. To achieve this, you have been given access to the latest Sales and Marketing data for those locations.Then you will find the reasons for the causes for why some restaurant locations are performing the worst.

**Files for the BI Project**

* [NYC\_Health\_InspectionsPreview the document](https://ucdenver.instructure.com/courses/346960/files/3891964/download?verifier=OV7TO5310GQ6wn2YCVBD6BALew0McmIKfppoK34G&wrap=1)
* [Regional\_Store\_PerformancePreview the document](https://ucdenver.instructure.com/courses/346960/files/3892001/download?verifier=6gQGLstGrFR2h4fJPTnPOESPFqjlhkncTb0fflEs&wrap=1)

***Grading Criteria***

*You need to prepare the final report to be submitted to your CEO. Including in your final report the details of your analysis of Micro Strategy BI capabilities (based on your analyses above) and all your findings for the project.*

***Your grade will be based on the following sections:***

1. *Executive Summary****(2 point)***
2. *Dashboard, This is the .mstr file you saved through the analysis process File Name:****<Student Name> -******Restaurant Location Analysis.mstr (15 points)****You have to take screenshots of both the sheets along with the dataset panel and add to the main doc file. You will also need to attach screenshots for specific visualization to support your findings and analysis.*
3. *Data Wrangling Script saved during the import process File Name:****<Student Name>\_<Date>.txt (4 points)****You have to embed a pdf of the wrangling script in the word file or you can attach a screenshot of the script.*
4. *Strengths/weaknesses of Micro Strategy BI Tools****(2 point)***
5. *Recommendations****(2 point)***

***Submission***

***Note:****Create a Word document with screenshots of both the sheets, screenshots of visualizations supporting your analysis, wrangling script and other sections as mentioned above.****Submit one Word file (not a zip file) only****to the digital drop box for the BI Project titled LastnameBIProject.docx.*

**NOTE**: **This is individual project**